

SANLORENZO

Sanlorenzo takes the spotlight at the Cannes Yachting Festival with three world premieres

- Sanlorenzo opens European boat show season at Cannes Yachting Festival (9–14 September) with a showcase of ten exquisite yachts in Vieux-Port, spanning nearly 300 metres in combined length.
- Three public debuts – SL110A, SX120 and SD132 – mark significant expansions of the brand's most emblematic yacht lines.
- In Cannes Sanlorenzo presents a complete and unrivalled offering – with Bluegame and Nautor Swan also exhibiting prominently with new model debuts.

Press Release, 29th August 2025, La Spezia—Sanlorenzo returns to Europe's most prestigious yachting showcases this September with its strongest-ever fleet, unveiling three new Sanlorenzo models and demonstrating the full strength of the Italian Maison's offering across the yacht and superyacht categories.

From September 9th to 14th, Sanlorenzo will attend the **Cannes Yachting Festival (9–14 September)**, presenting ten exceptional yachts in Vieux-Port with a combined length of nearly 300 meters, including the global premieres of the **SL110A**, **SX120** and **SD132**. These three latest additions to Sanlorenzo's acclaimed Asymmetric, Crossover and Semi-Displacement lines share a focus on innovation, intellectual design, and sustainability - all captured in the signature elegance that characterizes Sanlorenzo's identity.

This year also marks a milestone moment for Sanlorenzo, as 2025 celebrates the **20th anniversary of Massimo Perotti's** leadership of the company, shaping the future of Sanlorenzo through two decades of vision and transformative growth.

"The Cannes Yachting Festival, which opens the international boat show season, is a special opportunity for us to share our vision for the future of the industry and to showcase Sanlorenzo's extraordinary dynamism. This journey translates into innovative products of excellence, capable of expressing the depth of our vision with consistency and clarity." says **Massimo Perotti, Executive Chairman of Sanlorenzo**.

"Alongside Sanlorenzo's debuts, we will also be presenting exclusive new products from Bluegame and Nautor Swan in Cannes each part of our house of brands – exhibiting prominently. Together, they demonstrate the strength, diversity and creativity of our maison's offering to clients seeking the highest expression of yachting."

Model debuts

Three distinctive new models reflect Sanlorenzo's evolving vision: the SX120 and SL110A, both unveiled to strong acclaim in July, and the SD132, making its first official boat show appearance after touching the water last November.

"With these three new models, Sanlorenzo reaffirms its vision of yachting as a fine, elegant and responsible way of life. Innovation, design, and sustainability come together to speak to a global community of yachtsmen seeking meaning and purpose, rather than just a status." — says **Tommaso Vincenzi, CEO, Sanlorenzo**.

SL110A

The **SL110A** introduces a new architectural statement in yachting. As the latest evolution of Sanlorenzo's acclaimed asymmetrical line, it reimagines what a 33-metre yacht can be — offering expanded light-filled interiors, seamless indoor-outdoor flow, and a deeper connection to the sea. The wide-body owner's suite spans the full beam, offering panoramic views, direct access to the foredeck pool, and a private route through the yacht. With design by Zuccon International Project and interiors by Piero Lissoni, SL110A is an elegant synthesis of form, function, and innovation, reaching speeds of up to 27 knots.

SX120

A new pinnacle of Sanlorenzo's crossover range, the **SX120** balances explorer-yacht capability with flybridge luxury. Design by Zuccon International Project and interiors by Piero Lissoni (Lissoni&Partners), this boat shows clean lines and generous open spaces define its sporty silhouette, while the interior maintains a refined and flexible layout. This yacht continues the brand's mission to challenge convention and redefine the onboard experience of life at sea.

SD132

Measuring 40.7 meters in length, the **SD132** becomes Sanlorenzo's largest composite yacht to date, offering extraordinary volume, with 420GT of interior space. The reconfigured beach club features rotating terraces, creating a seamless flow from cockpit to sea. A forward sunbathing lounge with crystal-clear pool, a vast 85 sqm flybridge, and a side-launching garage complete the experience. Designed by Zuccon International Project both for the interiors and exteriors, SD132 represents the evolution and mastery of Sanlorenzo's semi-displacement tradition.

Other models on display

Further enriching Sanlorenzo's presence **in Cannes**, the following models will also be on display:

- **SP92**, from the Smart Performance line, reaffirms Sanlorenzo's commitment to advancing research in the segment of high-performance and sporty boats. It draws inspiration from minimalism and clean lines, further enhancing the sportiness and balance of the yacht while maintaining its unmatched style and elegance.
- **SL86A** and **SL90A**, an evolution of the asymmetrical concept that maximizes its potential to create innovative living solutions and enhance the connection with the sea in a more compact yacht.
- **SD90** and **SD96**, two models from the renowned semi-displacement yacht line that enhance onboard livability through flexible interior spaces, offering extensive range to reach even the most distant destinations in maximum tranquility and comfort.
- **SX100** and **SX88** Sanlorenzo's unique synthesis between the classic flying bridge motoryacht and the explorer type; two examples of a range that has revolutionized the concept of livability at sea.

About Sanlorenzo

For more than 60 years, Sanlorenzo has defined Italian excellence in yacht building, crafting custom-made motoryachts and superyachts that blend refined design, innovation, and advanced engineering. Founded in 1958, the shipyard is the world's leading mono-brand builder of yachts over 24 metres. Since 2005, under the ownership and leadership of Massimo Perotti, Sanlorenzo has undergone extraordinary growth — expanding its portfolio, production capacity, and global prestige. In 2019, the company was listed on the Euronext STAR Milan, further

cementing its role as a leader in luxury yachting. Sanlorenzo's yacht and superyacht production spans six specialist shipyards across Italy, with models from 24 to over 70 metres in both composite and metal construction. The Group also includes Bluegame, below 24m — known for innovative crossover models — and the newly acquired Nautor Swan, a prestigious name in sailing and high-performance motor yachts. Design and architecture have always been core to Sanlorenzo's identity, thanks to long-standing collaborations with world-renowned studios including Piero Lissoni, Patricia Urquiola, Dordoni Architetti, and others. This fusion of yacht engineering and interior design sets Sanlorenzo apart in the world of high-end nautical craftsmanship. Looking ahead, Sanlorenzo is leading the sector toward sustainable innovation. Its "Road to 2030" strategy includes pioneering efforts in low-impact propulsion, such as green methanol fuel cells and hydrogen-powered tenders, developed with partners like Siemens Energy and MTU. In 2024, Sanlorenzo marked two major milestones: the delivery of the first 50Steel superyacht equipped with an onboard fuel cell system, and the launch of hydrogen-powered Bluegame tenders for the America's Cup. This same year, the Group acquired Nautor Swan and Simpson Marine, strengthening its portfolio and commercial footprint across Asia and beyond. Through initiatives like the Fondazione Sanlorenzo and Sanlorenzo Arts, the brand continues to support culture, sustainability, and the sea — values brought to life with the opening of Casa Sanlorenzo in Venice, a new home for design and dialogue.

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